

CONTACT: DRS & Associates

David Schlocker/Christina MacDonald P 818.981.8210 | F 818.981.8220

david@drs-associates.com / christina@drs-associates.com



The Kitchen, Perfected

One Design Center Place | Boston, MA 02110 | www.ALNOusa.com

ALNO® is a Finalist in *Multi-Housing News Magazine's* Green Initiative Awards

BOSTON, MA – ALNO – one of Europe's largest kitchen manufacturers – was a finalist in the green product category of *Multi-Housing News'* First Annual Green Initiative Awards. The Green Initiative Awards were launched as a way to recognize the achievements of companies with green initiatives that serve the multi-housing industry.

ALNO was chosen among the three other runner ups for being a company that has always ranked green manufacturing as a top priority. For over 80 years, ALNO has led the industry in the eco-friendly production of kitchen cabinets. They have been using non-toxic paints and lacquers, free from heavy metals and low in emissions for over 20 years. Products are manufactured using recycled and regenerated wood from certified resources as well as the continued use of non-toxic laminates, aluminum, glass and technical veneers. ALNO only uses lumber, veneers and wood panels from fully managed and sustainable forests.

Furthermore, the factory itself is a living statement in sustainability with its "Zero Waste" resource management system, whereby all waste is either reconstituted into new materials or used as fuel to heat the factory, saving three million liters of heating oil each year.

ALNO has led the industry with their progressive green technologies. The ALNOART WOODGLAS collection features stunning, simulated wood grain finishes, which are manufactured in an eco-friendly way. Instead of using real exotic wood veneers, ALNO came up with a patented, ink-jet technology that prints a faux wood grain effect directly onto the cabinet doors.

"For over 15 years, our contract division has been providing housing developers, builders, architects and specifiers with clean, contemporary kitchens that are of the highest quality," said President of ALNO USA Yael Tamari. "I think one of the reasons we have such a strong presence in the multi-housing industry is because we consistently deliver a kitchen that features the highest standards of German craftsmanship and green manufacturing."

*Last year, the nearly 30,000+ readers of *Multi-Housing News*, the multi-housing industry's leading publication, selected ALNO as their kitchen of choice in the annual *Multi-Housing News* 2007 Product Choice Awards. The readers of MHN selected ALNO as the top cabinet supplier that they prefer to use in their multi-housing projects.

For over 80 years, ALNO has been creating innovative and revolutionary kitchen systems, which boast of quality materials, skilled craftsmanship and technical precision. As one of Europe's largest kitchen manufacturers, all systems are imported from the company's base in Pfullendorf, Germany – and feature only the finest wood, glass, gloss, color and overall architecture. Having practiced green manufacturing for decades, all ALNO cabinets are constructed from FSC-certified materials and reflect the company's devotion to environmentally-responsible practices. Constantly at the forefront of innovation, ALNO is always refining and exploring new ways to create the ultimate kitchen from a product and personal usage point of view. With a tagline of "The Kitchen, Perfected," ALNO kitchens are synonymous with high art, detailed in their many innovations including ALNO SoftClose, ALNO AllGlas and ALNO DualGlow. ALNO products are available through a select network of nationwide dealers.

Please visit www.ALNOusa.com/pr or contact DRS & Associates, 818.981.8210 for additional information.



reddot award
product design



KüchenInnovation
des Jahres® 2007

GREEN